

County of Dinwiddie

BOARD OF SUPERVISORS

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Resolution: VA Destination Marketing Organization

WHEREAS, the County of Dinwiddie wishes to increase tourism opportunities; and

WHEREAS, the State of Virginia's Tourism Corporation coordinates marketing activities solely with Destination Marketing Organizations within the state to market the Commonwealth as a premier travel destination; and

WHEREAS, the advantage of being a Destination Marketing Organization within the State of Virginia would allow for partner opportunities and grant applications; and

WHEREAS, increasing tourism to Dinwiddie County would serve to increase local business, in sum increasing tax revenue to the County and surrounding area; and

NOW, THEREFORE, BE IT RESOLVED by the Dinwiddie County Board of Supervisors, this 21st day of July, 2020, the County of Dinwiddie will petition Virginia Tourism Corporation (VTC) to recognize the County as a Destination Marketing Organization (DMO).

BE IT STILL FURTHER RESOLVED that the Tourism Manager, or their designee, and hereby is authorized and directed to act as chief liaison for the DMO.

The foregoing Resolution was adopted by the Board of Supervisors at its Regular Meeting held on July 21, 2020 in Dinwiddie County, Virginia.

W. Kevin Massengill, County Administrator
Dinwiddie County