



## County of Dinwiddie

### FOR IMMEDIATE RELEASE

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**DINWIDDIE, VA** -- Over the next two months The Dinwiddie County Office of Economic Development and the Dinwiddie Chamber of Commerce will be partnering to host two seminars focused on small business owners and developing the entrepreneurship base in Dinwiddie County.

The first seminar will focus on "How to Start a Franchise." The one-hour seminar will be facilitated by Mr. Bill Stephens, President and Senior Consultant of FranDiscover, LLC on Wednesday, May 11, 2011 at 11:30am at the Eastside Enhancement Center (7301 Boydton Plank Road, Petersburg, VA 23803 located in Dinwiddie County).

The following month the Virginia Department of Business Assistance will provide the Entrepreneurship Express Workshop. The half-day workshop will take place on Tuesday, June 14, 2011 from 9am – 12:30pm at the Eastside Enhancement Center (7301 Boydton Plank Road, Petersburg, VA 23803 located in Dinwiddie County). Segments will include:

- How to Start and Operate a Business
- Growing Your Business/Marketing Strategy
- Financing/Managing Resources
- Available Resources



**FRANDISCOVER, LLC** is a Virginia based business and franchise consulting company. Founded by Bill Stephens, a 30 year business development executive and former Co-Founder of a successful INC 500 franchisor, the company brings real world knowledge and extensive hands on franchising experience to each project. Today, FRANDISCOVER assists companies of all sizes, throughout the US, analyze and determine if franchising is the right model to grow their concept. The company also helps new and emerging

franchisors achieve growth through innovative strategies and a winning formula for franchise development.

**Entrepreneurship Express** is a series of FREE workshops offered throughout Virginia that provide interactive discussion and exercises covering key elements of business practices, hosted by the Virginia Department of Business Assistance and other Virginia business partners.



For more information or to register please contact 804.469.4500 x.2210 or [tcollins@dinwiddieva.us](mailto:tcollins@dinwiddieva.us)