



## County of Dinwiddie *Office of Economic Development*

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### **KFC Opens Restaurant in Dinwiddie County**

**Dinwiddie, VA** – Tuesday, June 5, 2007, the doors opened to Dinwiddie's newest eating establishment. KFC, the popular chicken restaurant served their first customers at their 5420 Boynton Plank Road location.

The original Kentucky Fried Chicken restaurant opened its doors in Utah in 1952, and today KFC is one of the world's fastest growing brands - opening up more than one new restaurant each day of the year. One of their newest restaurants is co-located with the Exxon gas station on US Route 1.

"The opening of the new KFC restaurant not only brings job opportunities to the County, but it also diversifies the dining opportunities available to our Dinwiddie residents," stated Michael Stone, Chairman, Dinwiddie County Board of Supervisors. This KFC has a total of 30 employees, 10 to 15 are full-time. The average KFC represents an investment between \$1.1 and \$1.7 million.

Stacy Kennedy, KFC Store Manager, enthusiastically invites everyone to "come have a meal at the new KFC."

KFC Corporation, based in Louisville, Ky., is the world's most popular chicken restaurant chain specializing in Original Recipe®, Extra Crispy™ and Colonel's Crispy Strips® with home-style sides, Honey BBQ Wings, and freshly made chicken sandwiches. There are more than 14,000 KFC outlets in more than 80 countries and territories around the world, serving some 12 million customers each day. KFC Corporation is a subsidiary of Yum! Brands, Inc., Louisville, Ky.

Dinwiddie County Office of Economic Development serves as a clearinghouse for workforce and economic development resources and works directly with new and existing business to facilitate location opportunities that will stimulate economic growth in the County. For more information about Dinwiddie County visit [www.dinwiddieva.us](http://www.dinwiddieva.us).